



Global Hills Group is hosting a CEO Round Table

Global Hills Group is presenting carefully selected start-ups with panel discussion with CEOs, Angel Investors, Seed Investments led by Global Hills Group.

About this Event

CEO Round Table is designed to prepare the companies with their go to market strategies from experienced CEO's to support our start-ups and pave their way for valuable business introductions, early adaption sales, and in many cases an early indication for an investment.

Panelists:

Keynote Speakers

Kevin McGovern - McGovern Capital

Kevin McGovern is Chairman and CEO of McGovern Capital (MGC). Through MGC and its affiliates, he/MGC has co-founded 25+ companies, 6 of which have become world/category leaders, and has been lead negotiator/principal in 15 global JVs. MGC currently has 20+ investments in diversified segments such as water filtration, innovative food/beverage companies, unique skincare technologies for women of color and CBD, medical (drug development) cannabis, e-sports, various impact/environmental opportunities such as plastics-to-fuel and carbon underground agricultural products, and has partnered with several sports personalities and on numerous sports projects. McGovern teaches global innovation at Cornell and Stanford Business Schools and has taught at MIT, Harvard, NTU Singapore, and KAUST in Saudi Arabia. He is Trustee Emeritus

of Cornell University, serves on the Board of the Smithsonian, and is a senior advisor to Consumer Reports.

Jarrett McGovern - McGovern Capital is a Cornell University graduate, principal in McGovern Capital, and Co-Founder of Rise Brewing Co. He has participated in McGovern Capital and certain of its investments since 2006. His mission to create the best tasting coffee imaginable began in 2014, while working for McGovern Capital's water filtration company, The Water Initiative. He began brewing and kegging nitro cold brew coffee in his apartment in New York City. He teamed up with Co-Founders Grant Gyesky and Justin Weinstein and sold "door to door" in New York City introducing the city that never sleeps to "Nitro Cold Brew Coffee". Within a year they raised enough profits to build a full scale Brewery in Stamford, CT with a mission to brew beverages with only organic ingredients and achieve incredible taste. Currently, RISE sells nationwide in over 10,000 retailers and features an award-winning line of Nitro Cold Brew Coffee and Nitro Oat Milk Lattes as well as a recently launched line of Oat Milk.

Panelist

Zach Neil - 30x Founder and Investor

Zach Neil is an entrepreneur, 30x founder, best selling author for quarto books international, experiential entertainment leader, award winning chef, motivator, coach, girl dad, investor, media personality featured on/in, FOX, ABC world news, NBC, Good Day New York, CNN, HLN, Bravo, Buzz Feed, TIME, PEOPLE, GQ, MAXUM, Rolling Stone and an 8th grade drop out.... #makeyourself

Victoria Mehran - Associate at Expert Dojo

Victoria is an Investment Associate at Expert Dojo; over ten years of experience in financial analysis, strategic planning, and business development in various industries, including Sensor & Technology, Semiconductor, Oil & Gas, Asset Management, and Private Equity Industries in the UK, US, and Europe. Since 2018, she has been investing, mentoring, and advising women entrepreneurs in their journey.

Allan I. Grafman - CEO at All Media Ventures

Allan Grafman has served on 12 boards: four public, four private equity and four venture capital backed companies. He has served on Audit, Compensation, Governance and Nominating committees, as Chairman of the Board, and is an SEC qualified 'financial expert' and media authority. Mr. Grafman's board service and business activity includes these companies and investors: Mercury Capital, Accel Partners, Austin Ventures, Delta Private Equity, Morgan Stanley and others. He is a frequently published author and commentator in "Directors and Boards," "NACD Directorship," "Licensing Book," ACG, MSNBC and other professional publications for board directors and industry leaders. He is a founder and CEO of All Media Ventures and a registered investment banker. Previous executive roles include: Partner, Mercury Capital, Chairman of the Board of Majesco, President of Archie Comics, President & CEO of Modelwire, EVP & CFO of Hallmark

Entertainment, VP & Managing Director of Tribune Company, VP & GM at ABC Cable. He began his career as an on-air announcer and ad salesman for KSHE Radio.

Manny Fernandez - CEO and Co-Founder DreamFunded

Manny Fernandez is an angel investor, serial entrepreneur, bestselling author, and TV personality of CNBC's Make Me A Millionaire Inventor. He has been featured on CNBC Squawk Box, Wall Street Journal, NBC, CNN Latino, Forbes, and Fox News, among others. Named by Inc. Magazine as one of the top 33 Entrepreneurs to Watch of 2016, he has been successful in investing in his own ideas as well as taking several companies from startup to exit. Some of his investment success stories include TaskRabbit, which was recently acquired by IKEA. Fernandez has been an angel investor with TiE Angels since 2012. In 2013 he founded SF Angels Group, a network of angel investors to help tech entrepreneurs in the San Francisco Bay Area. Founding SF Angels members included early investors in Google and Paypal and a former partner of Ron Conway. In 2014, Fernandez was named SF Angel Investor of the Year and received the Equity Crowdfunding Leadership Award. In 2016, after founding DreamFunded, he was named Hispanic Shark of the Year by the California Hispanic Chamber of Commerce, Hispanic Angel Investor of the Year by California State Controller John Chiang, Silicon Valley Equity Crowdfunding Pioneer by Menlo College, and was invited to the White House by the Obama administration. Fernandez's energetic and inspiring presence has led him to become a frequent judge, international keynote speaker, and panelist for Silicon Valley corporations, startup demo days, and universities. He has been a featured guest speaker for events at Stanford University, UC Berkeley, Harvard University, Angel Capital Association Summit (ACA), TiE New York Conference, University of San Francisco (USF), Pepperdine University, Draper University, Plug and Play, Yahoo!, USAWeek in Europe, Qianhai Equity Exchange in China, Intel, California Hispanic Chamber of Commerce's (CHCC) Shark Tank, Startup Grind, Milken Institute, AngelHack Global Demo, Slush Singapore, Slush Shanghai, Slush Finland, Startup Weekend, SXSW, and many more.

Emanuel Martinez - General Managing Director of GreenHills Ventures, LLC and Global Hills Group

Mr. Martinez is the General Managing Director of GreenHills Ventures, LLC, a private investment holding company managing several investment arms headquartered in New York City and Luxembourg. Mr. Martinez manages the firm's investment activities, portfolio management activities, strategic partnerships, and mergers and acquisitions with a primary focus on the sectors in which the firm makes its investments. Prior to joining GreenHills Ventures, Mr. Martinez is a private investor who participated in the successful acquisition of sixdegrees.com by YouthStream Media Network (OTCBB: YSTM) for \$125 million and E@wonders, Inc. by BuyItNow for \$150 million. Mr. Martinez is also a financial consultant and advisor to various multi-family offices and corporate investment firms. Mr. Martinez brings a wealth of investment and merger and acquisitions experience. Prior to GreenHills Ventures, he was Managing Director for Mergers & Acquisition at Citibank, NA, and at Managing Director for Centurion Holdings at American Express Corporation, and management positions at Coastal Oil, Inc. Inlumen, Inc., Dial Corporation, Seagram's Beverage Corporation, Olsten Financial Services,

and PricewaterhouseCoopers, LLP (formerly Coopers & Lybrand, LLP). In 1994, Mr. Martinez was appointed by the Governor of Georgia, Zell Miller, as a member of "Operation Legacy" to work with Fortune 1000 companies in preparation for the 1996 Atlanta Olympic Games. Mr. Martinez holds a M.B.A in Finance and a B.A. in Accounting from St. John's University and a former Certified Public Accountant. He earned a Post Graduate degree in Executive Management Program in Mergers & Acquisitions and Corporate Finance from the Harvard Business School. Mr. Martinez is a Limited Partner of GH Fund I, GH Fund II, GH Wealth Management Holding, GH Angel Capital Group and serves on the advisory board the Spain-US Chamber of Commerce ([Spain US Chamber of Commerce](#)), the AngelPool Advisory Board ([AngelPool](#)), and VigiTrust LTD ([VigiTrust LTD](#)) among a few of his investment activities. Mr. Martinez is an investor and shareholder in AdmieMobile, True Share Vault, Cloudnician, N2-GS, Inc., Soshio, Inc., Cyberis Group ([CyberisGroup](#)), EdgeChain ([EdgeChain](#)) and is active in boards of portfolio companies ([BoardPorspects](#)). Martinez and GreenHills Ventures support several charitable organizations, civic organizations, law enforcement agencies including New York City Police Benevolent Association ([NYCPBA](#)) and National District Attorneys Association ([NDAA](#)), homeless and soup kitchens in New York City. Mr. Martinez is fluent in Spanish, conversant in Italian and Hebrew and lives in New York City.

About Global Hills Group

Global Hills Group is an accelerator and business catalyst for start-ups and foreign companies expanding in the U.S. which provides Seed capital and advice designed to defray your start-up costs required to establish your business and operations in the U.S.

Our team of advisors have multidisciplinary executive level experience in all aspects of management in diverse industries. They specialize in and provide advice on business development, product sales and marketing, finance, venture capital, legal and regulatory, joint ventures, and mergers and acquisitions to support our portfolio companies succeed globally.

The team of experienced advisors focus on commercialization strategies designed to develop major business relationships to support the sales and expansion activities of your company. Our firm believes in aligning our interest with our portfolio companies to ensure your expansion efforts are on target before a proper transition to hand over the company to your management.

Visit our website at www.globalhillsgroup.com