

# Global Hills Group Overview

### **Roadmap to Success**



**CEO Roundtable** 



**Demo Day - Capital Raise** 

#### **BUSINESS DEVELOPMENT**

- Sales and marketing
- Strategic corporate relationships
- Public relations
- Events, networking and trade shows

#### **WAREHOUSE & FULFILMENT**

- NY, TX, ON (Canada) warehouse
- Pick and Pack
- Returns and customer support

## Product samples and prototypesISO testing

- DistributionFDA/GMP certification
- Private label/white label

PRODUCT DEVELOPMENT

### REVENUE PIPELINE

- Existing and prospective relationships
- Distribution relationships

INVESTOR RELATIONS & FUND RAISING

Executive summary and business planInvestor deck

- Reseller relationships
- Licensing agreements
- Royalty agreements
- Direct sales and partner sales

#### INTELLECTUAL PROPERTY

- Prior art search
- Patent review, application and filing
- Trademark and copyright

### E-COMMERCE

Website, app and social media localization

### **CORPORATE GENERAL**

- Incorporation (wholly owned US subsidiary)
- Operating agreements
- Office space (New York/Chrysler Building)
- ❖ Interim CEO and staff

### **BANK RELATIONSHIPS AND ACCOUNTING**

- Accounts and credit facility
- Secured financing
- Accounting and reporting
- Tax filings
- Insurances (general, product, liability, D&O)

### Roadmap to Success

- QUALITY LONG TERM LOCAL PARTNER IN THE U.S
- SPEEDWAY TO SUBSTANTIAL TOPLINE GROWTH IN THE U.S. MARKET
- QUALITY SUPPORT FOR SUCCESS
- **❖** INVESTMENT CAPITAL